

ROTARY CLUB OF INVERLOCH INC THE BULLETIN

Vol 29 No 3
16th July 2014
ABN 86 953 404 313 - INCORP NO. A0015634B
DISTRICT 9820 - CLUB NO. 23672.
REGISTERED CHARITY NO. 48392
P.O. BOX 49, INVERLOCH, 3996. TELEPHONE 5674 2392



MEETINGS at the INLET HOTEL: Wednesdays:- 6.15pm Fellowship, 6.30 Meeting
TONIGHT: Club Meeting: Rotarians & Friends

Rotary International:

RI President: Gary Huang
District 9820 Governor: Charlie Speirs
Asst Governor: Kevin Taranto

Websites:

<http://www.district9820.org>
<http://rotarydownunder.com.au/>
<http://www.rotary.org/>



Rotary Club of Inverloch:

Board:

Ian Turnbull (Pres), Gerry Lonergan (Sec), Terry Grace (Treas), Marilyn Warren, Ken Fisher, Ross Wise, Ron Paice, Rosa Turner

Committees:

Executive / Club Admin: Ian Turnbull, Gerry Lonergan, Terry Grace
International: Marilyn Warren
Foundation: Ken Fisher
Youth: Gerry Lonergan
Public Relations: Ron Paice
Membership: Ross Wise
Community / Service Projects: Robin Warren
Markets: Ken Fisher
Jazz Fest: John Peterson
Raffle: Ian Turnbull

Other Responsibilities:

Sergeant At Arms: Frank Bain
Clock Tower: Paul Everitt
Photographer: Terry Grace
Web Master / Bulletin: Terry Grace
Music In The Glade: Paul Everitt
Historian: TBA
Program: Ron Paice

Tonight's Meeting:

Club Meeting

Last Week's Meeting:

Club Meeting

Invocation:

For good food, good fellowship and the privilege of giving service through Rotary, we give our thanks. Amen

Toast:

For Australia & Rotary

Celebrations:

Not this week

MEETING SCHEDULE

July 16th	Club Meeting	Rotarians & Friends
July 26th	Social Night – Christmas in July at Leongatha Golf Club	Rotarians & Friends
July 30 th	Club Meeting	Rotarians & Friends
August 6th	Board & Club Meeting	Rotarians

District & International Rotary News

Rotary Promotional Campaign

Posted by Marilyn J. Cunnington

This campaign commenced in early April 2014 on 3AW 693/Magic 1278, which has 1 million+ listeners in Greater Melbourne, and on local radio across Victoria, in Gippsland three radio station will carry the promotion message. Each advert is 30 seconds. Beverly Brock, who is a Rotarian, is the voice you will hear during the Rotary campaign.

Supporting the radio campaign is the RACV Royal Auto magazine advertising 2 x 1/3 pg adverts in April/ May/June editions. Circulation has risen substantially in the past 5 years - from 1.45 to 1.75 million. As each magazine is also read by 2-3 people this translates to over 4 million readers monthly. The face for this is Rob Pennicott, the Rotarian from Tasmania, who raised over \$290,000 for conservation and the Rotary End Polio Now campaign by circumnavigating a rubber dinghy around Australia 2011.

There has been a 16% rise in the 19-35 readership of the Royal Auto which has been influenced by the recent release of the smart phone app also the circulation of the 35-40 age group has increased. These are our target market.

Philip Archer, National PR Director and I will be tracking results at both district and national level.

National PR Campaign - "Rotarians & Friends@Work"

Bunnings, Sellys and Yates and Dulux have joined forces with Rotary to support a national campaign "Rotarians and Friends @ Work" for clubs/clusters to identify a project to painting, gardening and other community projects in April. This community campaign will be supported by radio advertising by 3AW 693/ Magic 1278.

These projects are to be completed between 1-21 April 2013. As well as 3AW 693/Magic 1278 other media/social media have been enlisted to spread the word. Again tracking will be employed.

Ongoing National Promotion Campaigns

Meetings with 3AW 693/Magic 1278, other media and corporate organisations have secured ongoing support for Rotary in Australia and as promotions and projects are finalised information will be circulated.

Marilyn Cunnington
PR Chair, District 9820

JULY is Literacy Month

THE FOUR-WAY TEST

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL?
4. Will it be BENEFICIAL to all concerned?

SERVICE ABOVE SELF

On A Lighter Note:

Some women make better assassins than men.

The CIA had an opening for an assassin. After all the background checks, interviews and testing were done, there were three finalists: two men and a woman. For the final test, the CIA agents took one of the men to a large metal door and handed him a gun. "We must know that you will follow your instructions no matter what the circumstances. Inside the room you will find your wife sitting in a chair.....kill her!!!" The man said "You can't be serious. I could never shoot my wife". The agent said, "Then you are not the right man for this job. Take your wife and go home".

The second man was given the same instructions. He took the gun and went into the room. All was quiet for about five minutes. The man came out with tears in his eyes, "I tried, but I can't kill my wife." The agent said, "You don't have what it takes, so take your wife and go home."

Finally, it was the woman's turn. She was given the same instructions, to kill her husband. She took the gun and went into the room. Shots were heard, one after another. They heard screaming, crashing, and banging on the walls. After a few minutes, all was quiet. The door opened slowly and there stood the woman, wiping sweat from her brow.

"This gun is loaded with blanks", she said. "I had to kill him with the chair"

Links & Club Contact Details:

Website: www.inverlochrotary.org.au

Email: rotaryinverloch@gmail.com

District: www.district9820.org

... and listen to Rotary Round Up on
Hits & Memories 3mFM: 88.1, 89.1 or 89.5, 11am Fridays

Check out local information: www.inverloch.org.au

PAST PRESIDENTS OF THE CLUB

1986/87	Dennis Ginn	2000/01	Bill Aikins
1987/88	Jack Harrop	2001/02	Ian Monro
1988/89	Kevin Bradley	2002/03	Ian Blackwell
1989/90	Norm Shaw	2003/04	Ken Fisher
1990/91	Michael Hall	2004/05	Bruce Mitchell
1991/92	Mark Haines	2005/06	Paul Everitt
1992/93	Paul Everitt	2006/07	Judy Robertson
1993/94	Brian Kewming	2007/08	Ian Monro
1994/95	Marcus Hall	2008/09	Ross Wise
1995/96	John Dunne	2009/10	Ross Wise
1996/97	Don Wallace	2010/11	Marilyn Warren
1997/98	Ray Peters	2011/12	Ken Fisher
1998/99	Ken Fisher	2012/13	Gerry Lonergan
1999/00	Ross Wise	2013/14	Ian Turnbull

Rotary Meeting 8 July 2014

Attendance 11 Absent 8

President Ian reported that he had spoken to Derek Hibbard about the Shire's plans for future foreshore development.

Depending on those plans Rotary could get involved . Agreed that Derek should be invited to take at the Club in August.

Correspondence presented by Gerry: Meeniyen Men’s Shed contribution \$250, Bass Coast Community Foundation Platinum member, Contribution to Rotary Centennial House. Bass Coast Children’s Festival re donation for books \$500. BCCF indicated that willing to have a Rotary sticker in books for next year. BC Shire re Thanks for submission on Curtiss St. area plan. Plan goes to Council on 17 July. Leukaemia Foundation – Community speakers program. Melissa Doyle Card thanking for donation of \$100 to The Alannah and Madeline Foundation.

Social night on Saturday 26 July for ‘Xmas in July’ at Leongatha Golf Club at 6.30 pm. \$30/head with drink and finger food on arrival. 5 starter 1 poss. All welcome contact Ron Paice re attendance. Bring money to next meeting 16 July.

Ian: Letter from Carla re The donation that let to purchase of physio equipment for disabled people in India.

Finances – Isabella presented the financial results for the last 12 months. Major items were:

Income - Boat Raffle	\$ 16,768	Expenses - Club	\$ 3,600
Markets	\$ 11,424	Dues	\$ 2,900
Misc	\$ 2,600	P.Office & Stationery	\$ 500
		Donations	\$ 12,253
		Market Costs	\$ 1,600
Assets Marque Protector	\$ 2,700	Other Services	\$ 1,300
Total Income	\$35,104	Total Expenses	\$36,278
		Bank Balance Opening	\$16,1167
		Closing	\$15346

Brainstorming future fund raising events.

Raffle - if boat buy cheaper in winter. Alternative 1st Outdoor Kitchen with 2nd Pizza oven and outdoor furniture. Auction night previously raised over \$16,000.

Show and shine (cars) with show and dine (ladies fashion parade) same day poss. February.

Twilight Night Market – sometime January

Rotary Charity Golf day for Leongatha Hospital at LGC. Poss. get Rotary Club of Leongatha involved. Other clubs and hospitals later.

Possible Guest Speakers. John Peterson – The Rotarian Behind the Badge on 4 August. Motor neuron disease – Rosa has a friend who could be a guest speaker on this subject. Stevie O’Reilly re Cambodia project.

CLUB MEMBERS 2014/15				
MEMBER	PARTNER	HOME Ph.	MOBILE Ph.	CLASSIFICATION
Frank Bain*	Lorraine	5674 1671		Plumbing.
Patrick Barry	Susan	5672 2945	0418 124 100.	Real Estate Consult.
Barbara Baskerville	Vince	5674 6894		Legal Secretary
Vince Baskerville	Barbara	5674 6894		Buyer
Paul Everitt (P.P.)*	Heather	5674 2210	0408 242 210.	Sheetmetal.
Ivan Fell (P.O.)*	Fae	5674 1167		Pastrybaking.
Ken Fisher (P.P.)	Margaret	5663 5256		Grazier.
Terry Grace	Kathy	5674 2012	0423 749 227	Purchasing
Gerard Lonergan(PP)		5674 3931	0458 009 291	Education Secondary
Isabella McLean				Sales
Ron Paice (P.O.)	Jan	5674 1046	0412 835 534	Govt Finance
Ray Peters (P.P.)	Joan	5674 3010	0408 055 988	Dairy Farming.
John Peterson	Christine	9428 7696	0407 813 389	Home Maintenance.
Ian Turnbull	Pam	5674 2392	0408 549 866	Teaching
Rosa Turner	John	5674 6183	0438 600 287	Care Services
Marilyn Warren (P.P.)	Robin	5674 1181	0429 696 450	Nursing.
Robin Warren	Marilyn	5674 1181	0448 533 021	Power Generation.
Ross Wise (P.P.)	Judy	5674 3090	0407 343 451	Bus Services.
David Wijnsma	Emma		0457 800 105	Building

P.P. Past President of this club P.O. Past President of another club. *Charter Member

HONORARY MEMBERS.
Kathy Everitt, Stan Stubbs, Fay Suckling, Ian & Margaret Blackwell.